



### **Activity/Event Report**

Name of Event	: <b>SPARSH-CSR EVENT 2023”</b>
Date of Conduction	: 26 <sup>th</sup> August 2023
Class/Semester	: MMS Batch 2022-2024
No. of students participated	: 20
Faculty Coordinator	: Prof. Ganesh Apte Prof. Leena Jagawat & Prof. Kajal Desai.
Student Coordinator/Committee	: Sumedh Mane, Bhumika Ingle, Anshula Kolhe, Nikhil Thosar.

## Objective:

Female hygiene products Donation and bracelet-making activities with HIV +ve girls from Desire Society Orphanage as a part of the CSR EVENT- “SPARSH 2023”

An event was conducted on **26th August 2023**, with students of **MMS batch 2022-24 & 2023-25**, under the guidance of **Prof. Ganesh Apte, Prof. Leena Jagawat & Prof. Kajal Desai**, from Atharva Institute of Management Studies.

For this activity, students visited Desire Society Orphanage where girls in this orphanage are HIV +ve. Students engaged the girls with bracelet making for which material was provided to them by the students itself. Students engaged with the girls by teaching them how to make colorful bracelets using beads and were very happy to learn these new skills. Further, Sanitary napkins and hair accessories were distributed to the girls.

## Photos of the event:







Event Report prepared by: Ms. Anshula Kolhe, M.M.S- A 22-24.

This event was conducted under the guidance of the Robinhood Army, Prof. Ganesh Apte, Prof. Leena Jagawat & Prof. Kajal Desai.

Submitted to: Dr. Henry D., Director, Atharva Institute of Management Studies.